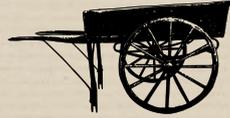


# SMITH & BROCK



EXPERTLY SELECTED, PROUDLY DELIVERED

## WEEKLY MARKET REPORT – 04/05/20

### GENERAL PRODUCT UPDATE

**Another week has passed and as we are told that we may have reached the peak of the Covid-19, we can hopefully see more light at the end of this long tunnel!**

For sure, we all know that the hospitality industry and the produce industry has been very badly hit and with social distancing to remain for many more weeks to come, the market will continue to be difficult for the weeks/months to come. But let's carry on being positive and look at the bright side, there is some great people out there spending all their time and effort in finding a solution to this, in terms of a vaccine, tracing etc... so we are getting closer every day to a solution and we will adapt to the situation as we have always done before, now and after!

We will only succeed if we are open minded and help each other. The food industry needs help and our farmers are in need of help more than ever. Please see this article:

<https://www.fpcfreshtalkdaily.co.uk/single-post/2020/05/01/Government-to-‘step-up’-plan-to-get-Brits-to-pick-fruit-and-veg-during-lockdown>

It is also said that because of the lack of labour and in the view of avoiding any wastage, we will need to accept more imperfect produce in the future. Please see this article:

<https://www.fpcfreshtalkdaily.co.uk/single-post/2020/04/29/Inexperienced-fruit-pickers-mean-shoppers-should-get-used-to-wonky-produce-say-farmers>

In the 3rd link is another nice article from Fresh Produce Consortium... you too can sign up to receive daily updates! Very informative every day!

<https://www.fpcfreshtalkdaily.co.uk/single-post/2020/04/30/Food-waste-during-a-global-pandemic-can-create-opportunity-for-a-supply-chain-shift>



## HOME DELIVERY... KNOCK-KNOCK!

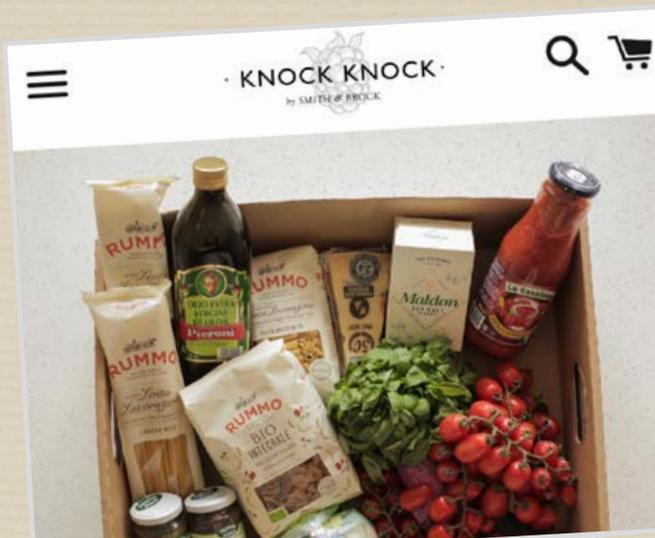
Our product range is not just about selecting the best fruit and vegetables! We now offer a wide range of other high quality produce, many of them are even handcrafted from small businesses only a very short drive away from our Camberwell base!

Sourdough Bread from Herne Hill, sausages from Clapham, and freshly squeezed juices made inhouse! We are proud of what we do! As our catch phrase says:

'EXPERTLY SELECTED, PROUDLY DELIVERED'

< Tweet

a leek the length and girth of a stevedore's arm: one of the treats in our fruit and veg box from restaurant wholesalers @smithandbrock ... Hasta luego supermarket shuffle! #pandemicpantry



LITTLE MISS SUNSHINE'S PASTA BOX



SMITH & BROCK FRESH JUICES



OUR BEAUTIFUL BREAKFAST BOX



INDULGENCE BOX

<https://www.knock-knock-groceries.com/>

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## DISH OF THE WEEK / RECIPE IDEA / CHALLENGE!

Another week has passed and we can't say enough about the importance of protecting our farmers who are producing some of the fruits and vegetables that are pretty much just used in professional kitchens

These farmers are at risk of closing down! We need to encourage everyone to learn how to use the produce if we want them to be available in the years to come!

English rhubarb is one of the most delicate produce on the palette. Once cooked, it has such a distinctive smell and such great flavours!

This week, we offer a great classic!



You can create this dessert with other fruits such as blueberries or raspberries fresh or frozen. Which fruit would you use? You can use short crust or puff pastry

### **Short crust/sablé pastry:**

250g flour  
125g butter  
50g sugar  
1 large egg

### **Fruit:**

Enough to fill the dish... 500g would be plenty

### **Filling/flan:**

3 eggs  
200ml milk  
200ml cream  
100g sugar

If you need advice on how to make this fantastic dessert and cooking times, please get in touch!

Once cooked, please share your creation on social media!

## FUNDRAISING FOR KING'S AND ST. THOMAS' HOSPITALS

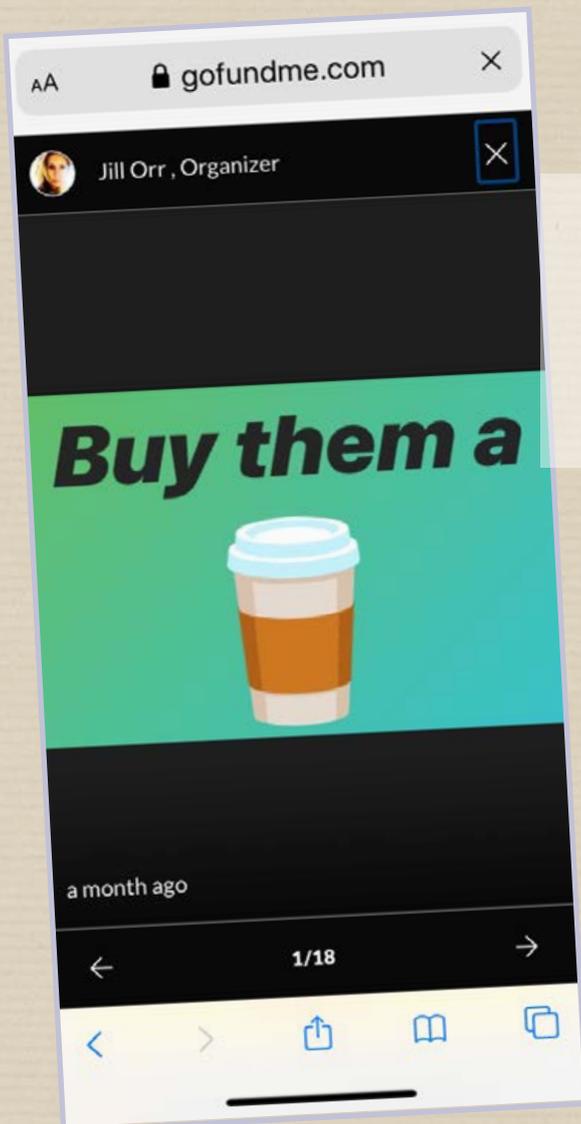
**As the fundraising pot gets bigger, the amount of fruit and veg we are able to send to these two hospitals gets bigger!**

By donating you are not just helping the nurses but also the chain of the produce industry... from the farmer to the transporter and also S&B.

We still need to fundraise more, thanks for your generosity and support to King's College Hospital.



A big round of applause to all of us with our donations and also for reaching £38000! And a big thank you to Jill and all the people around her for organising all this!



### WHERE YOU CAN SHOW SUPPORT:

- <https://www.gofundme.com/manage/buy-them-a-coffee-kch>
- [https://www.instagram.com/buythemacoffee\\_kch/](https://www.instagram.com/buythemacoffee_kch/)
- <https://twitter.com/buythemacoffee>

## IN SEASON

**We are always trying to favour our UK farmers, but until the choice stays limited in terms of what we can get from the UK, and while we have good access of produce coming from abroad, we will take advantage of that.**

Besides, UK is also an exporter of many produce so it is also right to import to make everyone happy!



WILD GARLIC (SE LONDON)



STRAWBERRIES (H.L.FARMS KENT/UK)



TOMATOES (ISLE OF WIGHT, UK)



RHUBARB (WYE VALLEY, UK)



GLOBE ARTICHOKE (SPAIN)



PURPLE, GREEN & WHITE ASPARAGUS (WYE VALLEY, UK)



FINEST BRITISH WHITE ASPARAGUS



SWEET POTATOES (SPAIN)



HISPI CABBAGE (SPAIN)



COURGETTE (ITALY)



YELLOW ROUND COURGETTE (SPAIN)



SAVOY CABBAGE (PORTUGAL)



RAINBOW CHARD (MOLYNEUX UK)



DATTERINI (ITALY)



FENNEL (ITALY)



APRICOTS (SPAIN)



SAND CARROTS (FRANCE)



MAUVE ROUND AUBERGINE (ITALY)



CASTEL FRANCO (ITALY)



APPLE JONAGOLD (KENT, UK)



PEAS (ITALY)



MONKS BEARD (ITALY)

STAY SAFE & WELL,  
THE SMITH & BROCK TEAM

SMITH & BROCK WEEKLY REPORT #124

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