

SMITH & BROCK



EXPERTLY SELECTED, PROUDLY DELIVERED

WEEKLY PRODUCT UPDATE - 07/01/19

We wish you a Happy New Year, plenty of business and above all good health!

2018 has been a great year for us at Smith & Brock, with fantastic growth, all due to a great team, passionate about quality and service.

We thank you all for your continued support, and for those of you who have not dealt with us yet, we look forward to doing business with you soon!

We have had a few issues thrown at us by mother nature in 2018, such as wet and extremely cold weather early in the year then a big drought in the spring/summer which has affected all root veg - such as carrots, beetroots, parsnips, potatoes... and this will still be an issue as stock gets lower and lower until the new season starts in late spring/summer time.

But this is not all bad, we had great products from Kent in terms of apples and berries and we will carry on using all our favourite local suppliers in 2019. Kale, cabbages, cauliflower have also been excellent pretty much all year!

Interesting fact? The product that we have sold the most of in 2018 is? You guessed it! AVOCADOS! They are extremely popular year on year and as you know, we all need a good ripe avocado and putting every effort in delivering the quality needed.



SMITH & BROCK WEEKLY REPORT #57

Tel.: 0203 621 4242 @smithandbrock www.smithandbrock.com Arches 254-255, Grosvenor Terrace, London SE5 0NP

CITRUS

This new year we will all be thinking about new resolutions and one of them will be to keep healthy. January must be the month where we all think about detox after the festive season! It starts with a good citrus fruit! We sell it whole, ready juiced, prepared as segments etc...

Juice
Moro blood orange
Juicing orange
Easy peeler
Leafy clementine
Pomelo
Large orange
Orange segment



EXPENSIVE!

Rhubarb should be avoided as only Dutch available and very very expensive! Also expensive are aubergine, plum tomatoes, raspberries and blackberries... especially blackberries!!!

Other products such as potatoes and carrots are expensive but have been for the past months!



SELECTION OF THE WEEK

Here is a selection of amazing products!

January King cabbage
Cavolo nero
Puntarella
Golden and candy beetroot
Kohlrabi
Castel franco
Pomegranate
Mixed chantenay
Sand carrots
Hispi cabbage
Red gala apples
Air freight mango
Cauliflower
Romaesco
White endive
Red endive
Brussel tops

